

HONOURING THE HEROES OF INDIAN AGRICULTURE



| Category | National Award | Runner Up / Regional Award |
|---|--------------------------------|--------------------------------|
| 1. Krishak Samrat Samman (Farmer of the Year - Male) 2019 a. Less than 5 acres b. 5 - 20 acres c. More than 20 acres | 3 (1 for each sub-category) | 9 (3 for each sub-category) |
| 2. Krishi Prerna Samman (Farmer of the Year - Lady) 2019 | 1 | 3 |
| 3. Krishi Yuva Samman (Farmer of the Year - Youth) 2019 | 1 | 3 |
| 4. Krishak Samrat Samman (Mechanization) 2019 | 1 | 3 |
| 5. Krishi Sansthan Samman (Public Sector Organisation of the Year) 2019 | 1 | 1 |
| 6. Krishi Shiksha Samman (Agricultural University of the Year) 2019 | 1 | 1 |
| 7. Krishi Vigyan Kendra Samman (KVK of the year) 2019 | 1 | 1 |
| 8. Krishi Sahyog Samman (NGO/SHG of the Year) 2019 | 1 | 1 |

■ National award cash prize: ₹ 2,11,000 ■ Runner up / Regional award cash prize: ₹ 51,000

Drop your nominations at the nearest Mahindra Samriddhi Centre or Mahindra Tractor Dealership
Entries open from 5th November 2018 to 7th December 2018



Please enclose a case study for the disseminated IFT during the above given time frame (Applicable to NGO/SHG/KVK)

- 1) Each case study must be mandatorily **typed** in English on one side of an A4 sized sheet in not more than 5 pages along with the relevant photographs if any
- 2) The case study should cover the following
 - A) Explanation of IFT disseminated
 - B) The farming practices followed by farmers in your operational area before IFT was disseminated
 - C) How the IFT has led to a quantifiable difference in yield for the farmers in your operational area
 - D) How the IFT has led to a quantifiable difference in cost of cultivation in terms of reduction in labour & inputs for the farmers in your operational area
 - E) Any other benefits (Such as saving in time, energy, increase in the produce quality, market price etc.,) resulting from this IFT for farmers in your operational area
 - F) How many farmers have implemented these IFTs under your guidance?
 - G) Please attach relevant documents pertaining to mentioned IFT only

Declaration by Head of the Institute / Organisation:

I, _____ declare that the information provided here is true to the best of my knowledge and belief

Place:

Date:

Stamp & Signature

Nominations for a Public Sector Organization must be sent to the Deputy Director General, Extension, ICAR, New Delhi

Nominations for all Agricultural University KVKs must be sent to the Director of Extension (DoE) of the University, & the nominations from ICAR and NGO KVKs must be submitted in/to Mahindra Samriddhi centre/Mahindra Tractor Dealership/Territory Manager – Samriddhi

Nomination for NGO/SHG can be submitted to any Mahindra Samriddhi Centre or Mahindra tractor dealership

Nominations can also be submitted at online <http://www.mahindraagri.com/AgriAwards.aspx>

Nominations for all the KVK's irrespective of whether run by NGO/ICAR/Agricultural University must be submitted under KVK award category only

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The Mahindra Samriddhi India Agri Awards 2019 is a platform that will recognize purposeful contributions, made by individual farmers and institutions, in the field of agriculture by putting them on the centre stage for the world to take note of.

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Entries open from 5th November 2018 to 7th December 2018**



For further details contact Mahindra Samriddhi Centres and Mahindra Tractor Dealerships or call on 1800 266 1222 (toll free) or visit <http://www.mahindraagri.com/AgriAwards.aspx> Connect to Farmers & Agri Experts across the country with MyAgriGuru FREE Mobile App



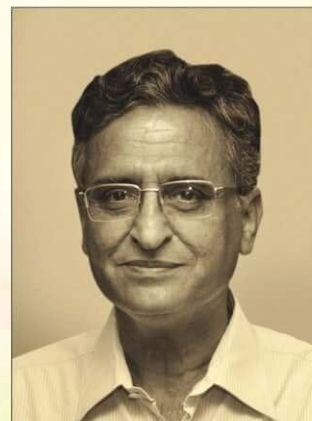
Terms & Conditions:

- I. Nominee must be living citizen of India
- II. Nominee can submit their nomination to any Mahindra Dealership
- III. Nominee can submit nomination online to <http://www.mahindraagri.com/AgriAwards.aspx>
- IV. Incomplete/illegible/over written nominations will not be accepted
- V. Nomination received after the last date will not be considered
- VI. The Jury and organizers reserve the right to reject nominations, which they feel do not comply to the spirit of the awards
- VII. The selection of awardees will be the sole discretion of the jury members; decision of the jury is final and binding
- VIII. Nominations after submission will be the sole property of the organizer
- IX. Information/data in award winner's nomination will be reproduced by the organizer for publication in various forms including media, without prior notification/permission
- X. Organizer reserves the right to change any of the mentioned dates and/or the venue of the event
- XI. Award includes cost of travel, lodging and boarding for the recipient of the award only
- XII. All terms and conditions of Income Tax Department, airlines/Indian railways/Road transport companies, travel agencies and hospitality companies will be applicable
- XIII. The rights of Mahindra & Mahindra, Farm Equipment Sector and nominee hereunder shall be governed by the laws of the Country of India. The courts of Mumbai have exclusive jurisdiction over any matter of dispute with regard to any element of these awards

MAHINDRA SAMRIDDHI INDIA AGRI AWARDS NATIONAL WINNERS-2018



KRISHI SHIROMANI SAMMAN



Dr. DEEPAK PENTAL

Category ☐ Agricultural University (AU) ☐ Public Sector Organisation (PSO)
☐ Krishi Vigyan Kendra (KVK) ☐ NGO/SHG

Name of Institute/Organisation: _____

Address: _____

Email ID: _____ Telephone Number: _____

Operational Area of Institute / Organisation (Tehsil / District / State): _____

Head of the Institution/ Organisation: _____ Mobile number: _____

Name of Parent Institution (if any): _____

For AU & PSO - Please give details of one Innovative Farming Technology (IFT) that is developed & results have been published between Apr 2017 to Aug 2018

For NGO/SHG/KVK - Please give details of one Innovative Farming Technology (IFT) disseminated in Apr 2017 to Aug 2018, which has enabled the farmers to increase their Cost Benefit Ratio (CBR)

| Name of IFT Developed or Disseminated | Explanation of IFT | Benefits resulted from the developed/ disseminated IFT for the farmers in the operational area? | Average income/yield before IFT intervention | Expected Average income/yield obtained after IFT intervention. |
|---------------------------------------|--------------------|---|--|--|
| | | | | |

Note: Explanation to be given in the table in not more than 100 words

Please enclose research summary for the above mentioned IFT during the above given time frame (Applicable to AU & PSO)

- 1) Research summary must be mandatorily **typed** in English on one side of an A4 sized sheet in not more than 5 pages along with the relevant photographs if any
- 2) The Research Summary should cover the following
 - A) Explanation of the IFT
 - B) The farming practices followed in your operational area before IFT was developed
 - C) How will the developed IFT lead to a quantifiable difference in yield for the farmers in your operational area
 - D) How will the developed IFT lead to a quantifiable difference in cost of cultivation in terms of reduction in labour & inputs for the farmers in your operational area
 - E) Any other benefits (Such as saving in time, energy, increase in the produce quality, market price etc.,) resulting from the developed IFT for the farmers in your operational area
 - F) Please attach relevant documents, pertaining to mentioned IFT only.

